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Form ADV Part 2B – Individual Disclosure Brochure

John D. Bell, CFP®

Personal CRD Number: 6709012 Investment Adviser Representative

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This brochure supplement provides information about John D. Bell (CRD# 6709012) that supplements the Balefire, LLC ("Balefire") (CRD# 168733) disclosure brochure. You should have received a copy of the Balefire disclosure brochure. Please contact our Chief Compliance Officer at (972) 361-1001 or compliance@balefirewealth.com if you did not receive a copy of the disclosure brochure or if you have any questions about the contents of the Balefire Disclosure Brochure or this Brochure Supplement.

Additional information about Mr. Bell is available on the SEC's Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with his full name or Individual CRD#.

Item 2: Educational Background and Business Experience

Born 1993, John. D Bell graduated from Hillsdale College (2016) with a Bachelor of Arts degree in Marketing/Marketing Management. His relevant business experience includes Balefire, LLC (Present), Thryve Wealth Management, LLC (2025-2026), Strive Asset Management (2023-2025), Quasar Distributors (2022-2024) and JP Morgan (2017-2022). He has also attained FINRA qualification by successfully completing the Series 7 and Series 66.

Mr. Bell has also attained the CERTIFIED FINANCIAL PLANNER™ designation. The CERTIFIED FINANCIAL PLANNER™ and CFP® are federally registered marks. The marks designate professional certification granted by the Certified Financial Planner Board of Standards, Inc. ("CFP Board"). The CFP® is a voluntary certification and no federal or state law or regulation requires financial planners to hold the CFP® certification. The CFP is recognized in the United States and other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 95,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks an individual must satisfactorily fulfill the following requirements:

Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have has determined as necessary for the competent and professional delivery of financial planning services and attain a bachelor's degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning and estate planning;

Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;

Experience – Complete at least three years of full-time of financial planning-related experience (or the equivalent measured as 2000 hours per year); and

Ethics – Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and

Ethics – Renew an agreement to be bound the Standards of Professional Conduct. The Standards prominently require the CFP® professional provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of its clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Item 3: Disciplinary Information

Financial Advisors are required to disclose all material facts regarding any legal or disciplinary events that may be material to your evaluation of their integrity with respect to providing you investment advice. Mr. Bell does not have any disclosable legal or disciplinary events. You can find additional information about John Bell on the SEC website at http://www.adviserinfo.sec.gov and on the FINRA website at www.finra.org/brokercheck.

Item 4: Other Business Activities

Mr. Bell is a Registered Representative with Integrity Wealth for the sale of variable insurance contracts and other securities for which Balefire receives commissions and other compensation. He also offers fixed insurance products through unaffiliated issuers for which Balefire receives compensation.

Item 5: Additional Compensation

Your financial advisor does not receive any additional cash compensation, marketing fees, or other financial assistance, beyond the salary, bonuses, and profit-sharing paid to him by Balefire, LLC. Third parties such as issuers, investment managers, and custodians occasionally provide non-cash compensation to Balefire advisors in the form of meals, admission to educational conferences, transportation and lodging, events and entertainment, marketing related expenses, seminars and client appreciation events, and the like that has been approved by Balefire, LLC.

Item 6: Supervision

The Firm's Written Supervisory Procedures (WSPs) govern the activities of all "Supervised Persons" of Balefire, LLC. Supervised Persons are provided with a copy of the WSPs on the date of hire, annually thereafter, and anytime amendments are made. Supervised Persons are required to acknowledge, in writing, receipt of a copy of the WSPs and any amendments thereto promptly after each copy is distributed. The Chief Compliance Officer ("CCO") is responsible for the administration of the compliance program and the written policies and procedures. The CCO may delegate some of his duties to another qualified person of the Firm. The CCO shall remain responsible for ensuring that delegated duties are carried out. Supervised Persons of the Firm include its employees, partners, officers, directors, independent contractors (or other persons occupying a similar status or performing similar functions), as well as any other persons who provide advice on behalf of Balefire and are subject to the Firm's supervision and control. Supervised Persons with supervisory responsibilities, authority, or the ability to influence the conduct of others will exercise reasonable supervision of those subject to their supervision or authority to prevent any violations of applicable statutes, regulations, or provisions of the WSPs. In so doing, Supervised Persons may rely on procedures that are reasonably designed to prevent and detect such violations.